

News Release

**St. John's Medical Center
Jackson Hole Conservation Alliance**
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Addie's Benefit Boutique buys give a boost to health of valley's people, ecosystem

If there weren't already enough reasons to shop for a unique piece of jewelry, a low-priced pair of designer jeans or a delicious layered cake, Addie's Benefit Boutique dishes up one more – supporting the health and vitality of the valley's people and ecosystem. This year's Addie's Benefit Boutique, formerly known as Addie's Benefit Trunk Show & Sale, is slated for Aug. 12 and 13 from 10 a.m. to 8 p.m., and Aug. 14 from 10 a.m. to 6 p.m. at the Jackson Hole Golf & Tennis Club, located north of Jackson and west of the Gros Ventre Junction. The event is an annual fundraiser for St. John's Medical Center and the Jackson Hole Conservation Alliance.

The Jackson Hole Conservation Alliance, a nonprofit environmental group, is dedicated to ensuring that human activities are in harmony with the area's irreplaceable wildlife, scenery and natural resources. St. John's Medical Center, Jackson Hole's nonprofit community-owned hospital, is committed to providing quality healthcare to Teton County and surrounding area residents as well as visitors from around the world.

Perennial volunteer Addie Donnan began the benefit out of her home some 18 years ago in an effort to raise money for the hospital, later splitting the funds with the Alliance. "I care a great deal about the conservation of this valley," Donnan said. "It's terribly important to me. We are all so lucky to be here with these mountains and animals. And as communities like these do grow, we hope that the Alliance will direct the growth in such a way that disturbs the animals and scenery as little as possible."

Benefit chairperson Amy Bryan notes that an event that helps both the health of Jackson Hole's ecosystem and its people is a natural. "We're so lucky to have a hospital of this quality in this small valley," she said. "How can we live without it? We're very fortunate to have an excellent staff, not to mention the fact that day after day, night after night, they give such skilled and tender loving care."

This year's benefit will host more than 20 vendors, including popular favorites from previous years as well as first-time sellers that will likely appeal to a younger crowd of shoppers. Bryan has brought into the fold The Jeans Whisperer, selling low-priced designer jeans, as well as the famous line of Michael Stars T-shirts at significantly reduced prices. A range of new home décor and jewelry will also be on sale, alongside best-selling vendors from previous years such as Lillian H. Ostergard Ltd. jewelers, Indo-Chic and Caroline's Cakes.

Donnan notes that the vendors, some selling international wares, come to Jackson from all over the country. The benefit boutique strives, however, to avoid competition with local vendors.

Additional perks of this year's event include a cash bar, a comfy outdoor seating area for socializing, a 10% discount for attendees on lunch and/or dinner in the North Grille, a special wine promotion of a complimentary bottle of wine with the purchase of two entrées of \$20 or more, and a \$99 Addie's Golf Special offered all three days of the sale after 2 p.m. (Participants must mention Addie's Benefit when booking tee time. Please call Jackson Hole Golf & Tennis Club at 733-3111 for details).

"This is such a fun community event," Bryan said. "Even if you're not a shopper, you could find something in your range of interests. It's simply a great time to come out and be social, catch up with old friends and relax."

Admission to the benefit boutique is free. The show is run entirely by volunteer help. For more information, please contact Amy Bryan at (307) 690-0921 or Heather Mathews at (307) 733-9417.